

REVISTA *Sayulita* MAGAZINE

A Sayulita community resource to Inform, Entertain and Inspire.

El Sayulero Magazine: is a FREE community magazine comprised of articles, information and commentary on local affairs, art, culture, entertainment, traditions, nature, humor and interviews, as well as a tourist information section, that enhances resident and visitor enjoyment of Sayulita, Nayarit. El Sayulero Magazine also includes a map of the Sayulita downtown area, landmarks and local businesses.

Style: El Sayulero magazine is designed to reflect the vibrant and intercultural attributes inherent to our international community; displaying simplicity next to complexity, noise next to tranquility. We utilize freedom of expression to lend us a palette trying to capture the stylistic and cultural richness that surrounds us every day. It is our homage to a town that nurtures the creativity in all of us.

Distribution: El Sayulero is distributed in key points, including the downtown area of Sayulita, busy restaurants, businesses, rental spots and real estate offices. Our coverage includes the entire town of Sayulita, also reaching the world-wide market with the online version ElSayulero.com.

Advertising: Our commitment is to provide you with professional, personalized consultation and services, with advertising packages that will offer the greatest benefits to your business. **For a limited time, ad design is included free with all paid ads.**

Readership: El Sayulero Magazine is conceived for various important market segments: visitors, foreign and national, some for a week, others for months as well as residents who spend the winter season here each year, and those who live year-round. In short, El Sayulero Magazine appeals to the entire English AND Spanish speaking community of Sayulita.

Ads: Ads may be submitted at 300 dpi, in PC, JPG, TIFF, PSD, EPS or BMP formats, without compression, in original size, font type converted to curves. You may submit via email, or a CD accompanied by a hard copy of the ad, with all the necessary information, i.e., design & fonts. We will not be held responsible for the quality of ads sent in to us in Word, Excel, Powerpoint or Publisher formats.

Rates and Ad sizes

PAGINA COMPLETA, INTERIOR	MEDIA PAGINA, VERTICAL	MEDIA PAGINA, HORIZONTAL	CUARTA PAGINA	TARJETA DE PRESENTACION
\$5,000 pesos*	\$3,000 pesos*	\$3,000 pesos*	\$1,750 pesos*	\$1,000 pesos*

*Prices do not include IVA

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